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Dom & Tom Welcomes Howard Rissin as the New Director of Project Management

The former Director of Client Services & Implementation joins the digital product agency after 11 years at Ogilvy & Mather, the New York City-based advertising agency.

NEW YORK, NY (December 12, 2017) – Dom & Tom, an award-winning digital product development agency, today announced the appointment of <u>Howard Rissin</u> as Director of Project Management.

Rissin has over 15 years industry experience, including 11 years at Ogilvy & Mather, a New York Citybased advertising, marketing, and public relations agency. He brings a vast knowledge of PM processes and account management to the team. He has extensive experience working with enterprise-level companies including IBM, American Express, Nationwide, Sears, Nestle, Unilever and Synchrony Financial.

"Howard has extensive experience and knowledge of account and project management and is an excellent addition to the Dom & Tom family," said Danny Saad, VP of Engineering.

Rissin graduated from State University of New York College of Oneonta with a BA in Psychology and Sociology. He specializes in helping build brands, bringing order to internal teams, and structuring work activities. He enjoys successfully steering product development teams for the timely launch of digital products.

"I wanted to join a team that focuses on its people as much as the work they do. Not only does Dom & Tom embody their Do Good. Be Good. motto, it is evident in every aspect of the company, the culture, and the work they do. I look forward to working with the PM team to bring the same spirit of dedication and craftsmanship to our clients," said Rissin.

Further, Rissin is committed to supporting the company's overall strategic vision and the timely delivery of exceptional digital products for their clients.

About Dom & Tom

<u>Dom & Tom</u> is an end-to-end digital product development agency focused on emerging technologies. From startups to enterprise solutions the apps they produce for their clients support their strategic initiatives first and foremost through open collaboration, forward-thinking user experience, engaging design, and cross-platform development for both web and mobile. Dom & Tom has launched 400+ web projects and 120 native mobile applications with teams located in New York, Chicago, and Los Angeles.

For more information, contact:

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